

March 4, 2010

Emergency Management in the Private Sector

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Director of Emergency Management



Why Walmart Has an Emergency Management Department

Three Priorities for Responding to Disasters

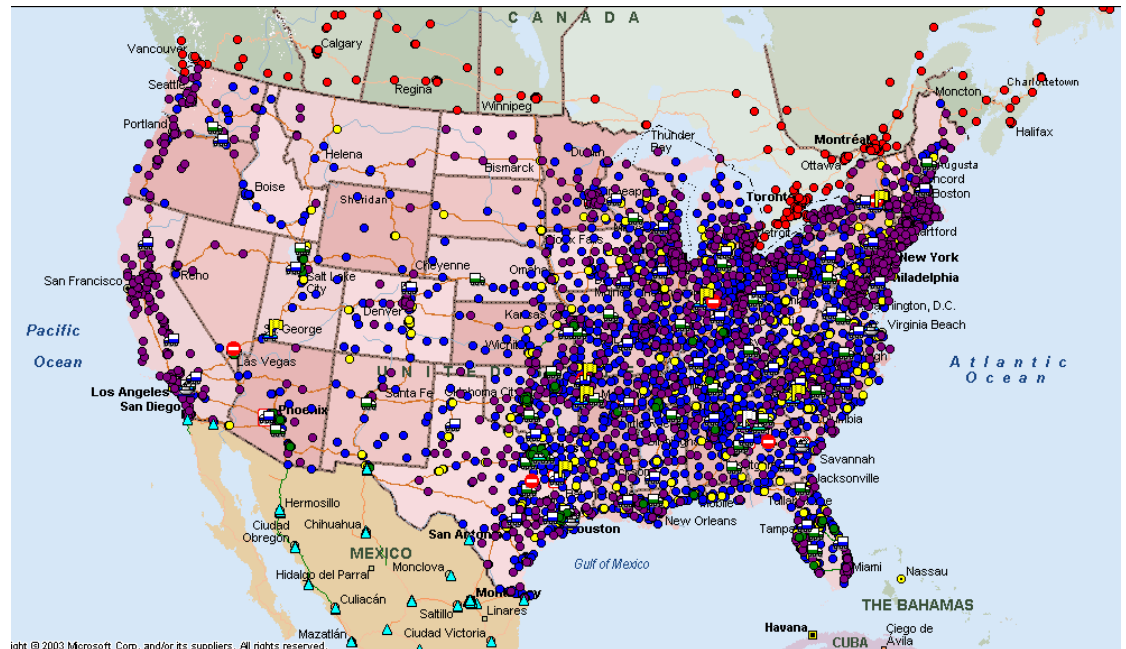
- Take care of our people
- Take care of our operations
- Take care of our communities



Where We Operate

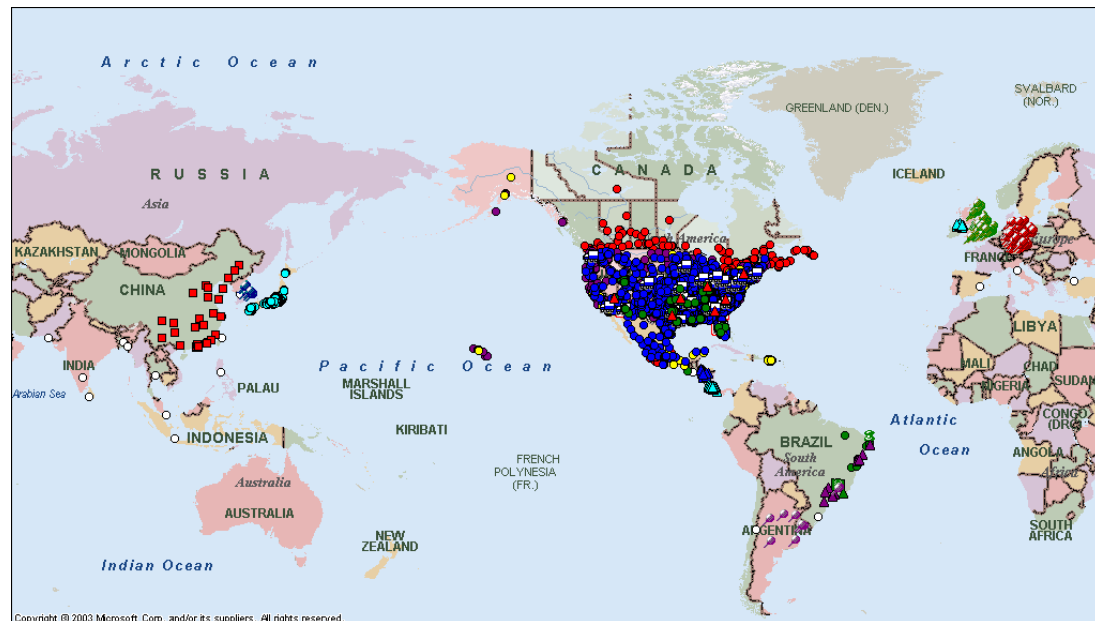
United States

- 1.6+ Million associates in 50 States
- 4,300+ Retail Outlets
- 148 Distribution Centers
- 50+ Corporate Facilities



Where We Operate Internationally

- 700,000 associates in 25 Countries
- 4,000+ Retail Outlets in 15 Countries
- 40+ Corporate Facilities



What We Deal With



How the Department is Organized

Preparedness and Planning Section:

- Emergency Procedures, Flip Charts
- Associate, Customer, and Member Preparedness
- Training and Exercises

Operations Section:

- Emergency Operations Center and Alarm Central

Recovery / Mitigation Section



Our Partners

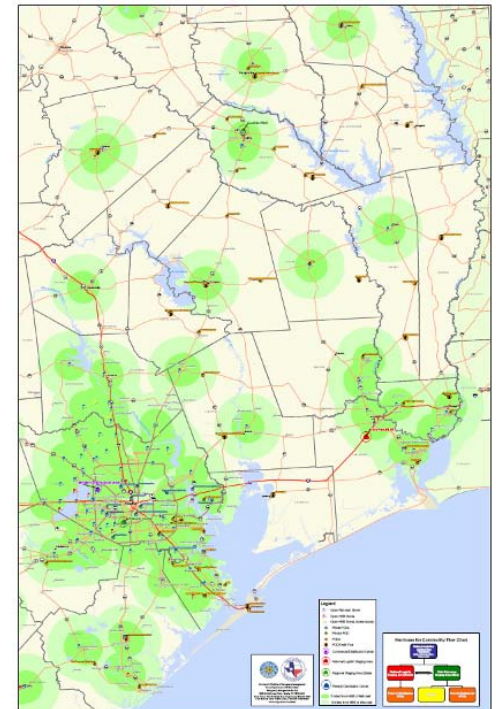
Federal and State Interaction

- Direct to DHS and FEMA through Private Sector Offices and Infrastructure Protection
- Direct to state emergency management agencies
- Through professional organizations like NEMA, IAEM, ACP
- Through business organizations like U.S. Chamber of Commerce, Business Civic Leadership Council (BCLC), Business Roundtable, and Business Executives for National Security (BENS)
- Local Relationships maintained by Field associates

How we work in State & Federal EOCs

- WM Associate
Physically Present
- Through
Representative
Organization
- Through Phone & E-Mail

Hurricane Ike Commodities Distribution Network
September 16, 2008 2000 hrs



Our Partners

Charitable Organizations



What We're Doing

Preparedness / Awareness

- Initiated a major effort to educate associates in 2006
 - 1.6 million associates + family members = 1% of U.S.
- Continuous subtle messaging via:
 - Email
 - Posters
 - Internal Television and Radio Network
 - Intranet links / resources
 - Special events
- Targeted Merchandising
- Targeted / regional campaigns
 - Weather, geographical or other factors
- Recognition of efforts

- Business to Business through Sam's Club and in conjunction with DHS Private Sector Office

Ready 



Homeland
Security

September is...
**National Preparedness
Month**

**Get a Kit, Make a Plan,
Be Informed**








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